

**b.glenish!**

# media kit

# CONTENT

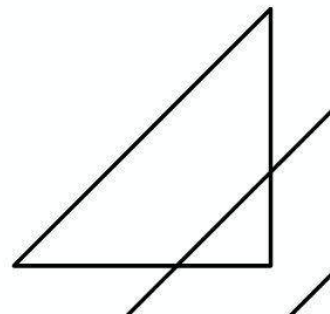
**01** ABOUT US

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# ABOUT US



**b.glenish!** is the leading beauty and wellness media platform by b.glen.

**We're a hub that brings together expert skincare insights, lifestyle tips, and wellness trends to beauty lovers and those that want the best in life.**

Our goal is to be the go-to resource for beauty enthusiasts, **offering content on skincare solutions, ingredient breakdowns, mindful living, and seasonal care.** To build a community of informed readers passionate about self-care and a healthier lifestyle. At b.glenish, we bridge the gap between science and self-care, delivering knowledge and inspiration to help you live beautifully every day.

**b.glenish!** is proudly partnered with **b.glen**, a skincare brand known for solving skin concerns through advanced skincare science and innovative technology.

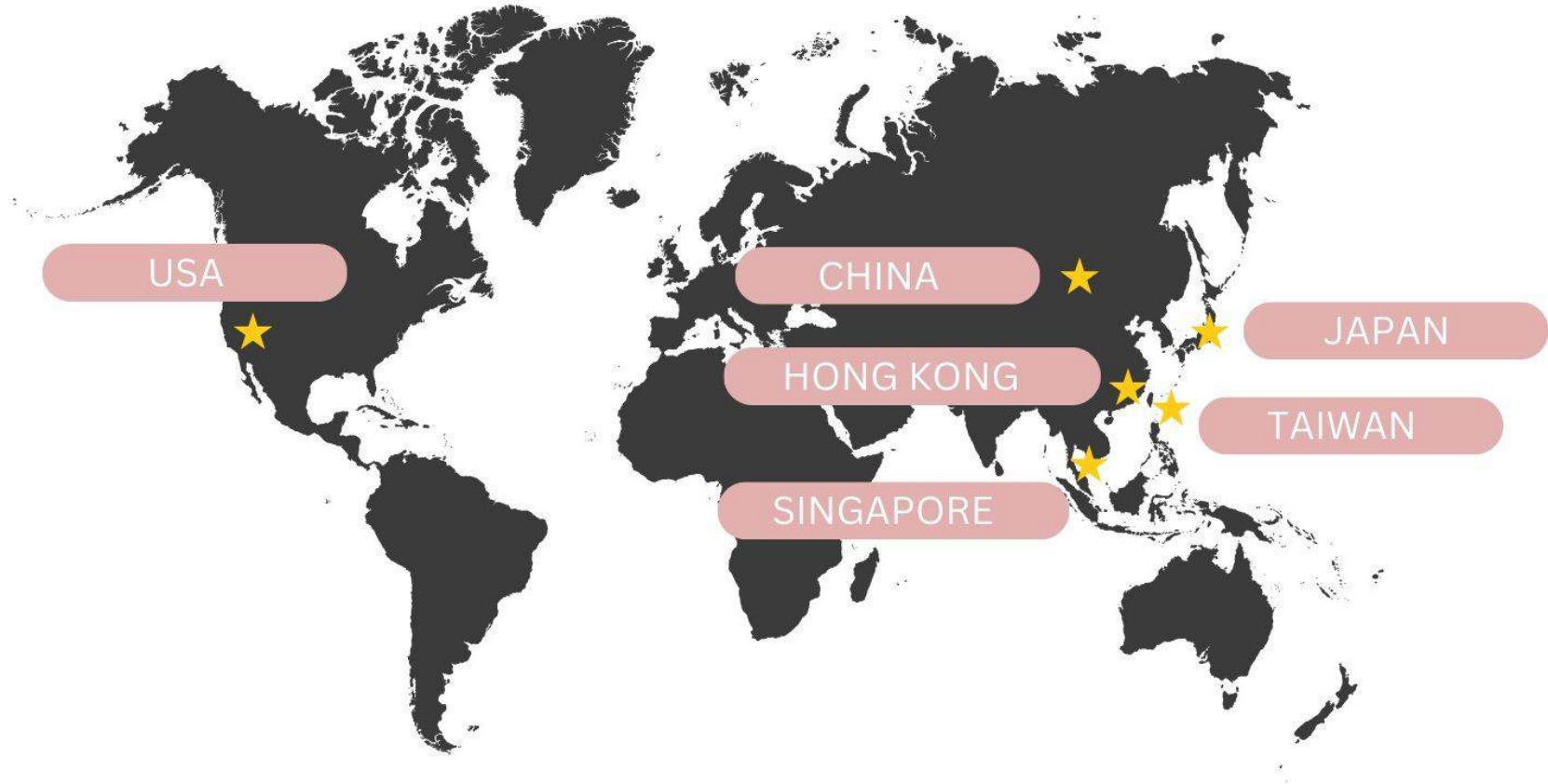


bi-monthly print magazine

\ Sister Company /

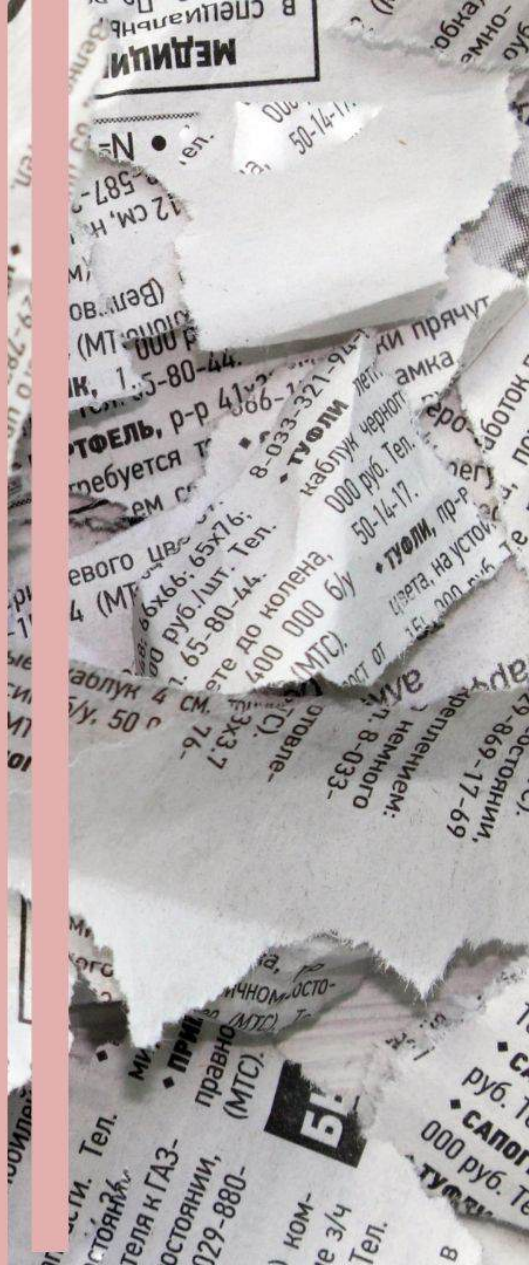
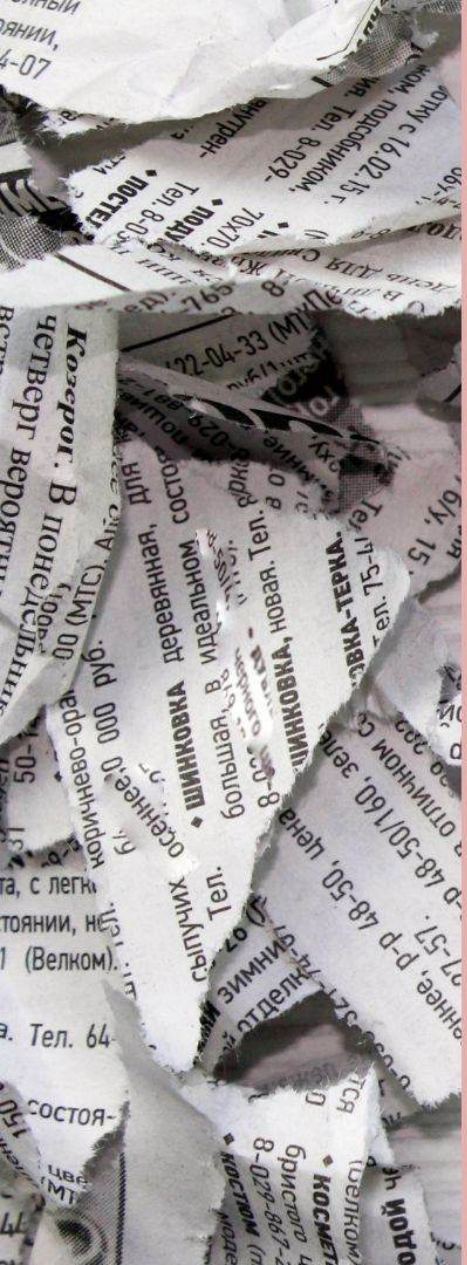
**b.glen**

## Skincare Sold Around the World



b.glenish!

# Print Media

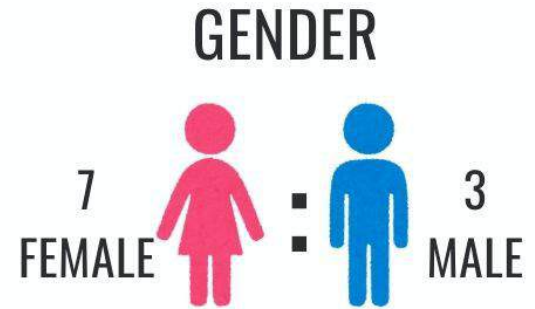
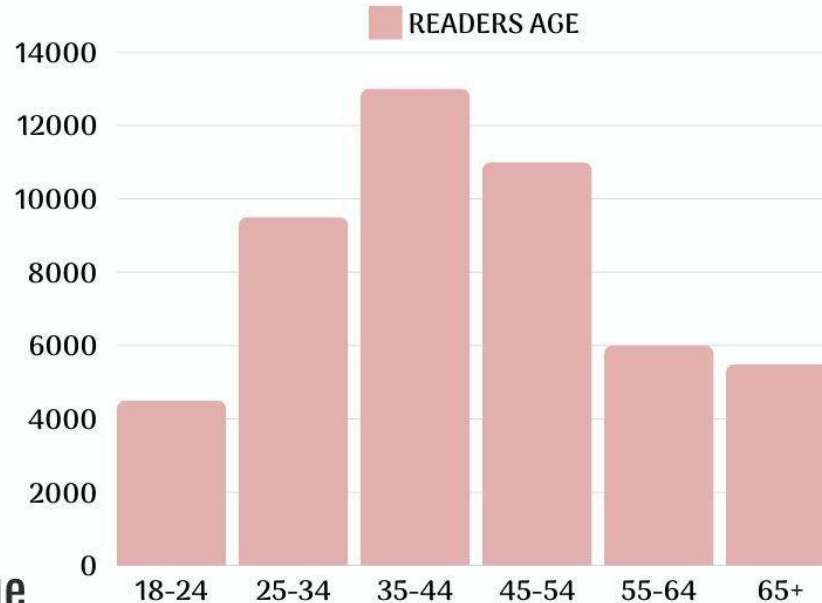




# Print Audience Overview



45k Printed Every Issue







**b.glenish!**

# Digital Media





# DIGITAL

[www.bglenish.com](http://www.bglenish.com)



1.9 M  
PAGEVIEWS  
PER YR

160 K  
PAGEVIEWS  
PER MO

Latest news of  
beauty, lifestyle  
trends and wellness



# Digital Audience Overview



190k  
USERS/MO

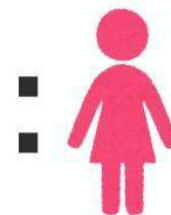


DEVICE

82%



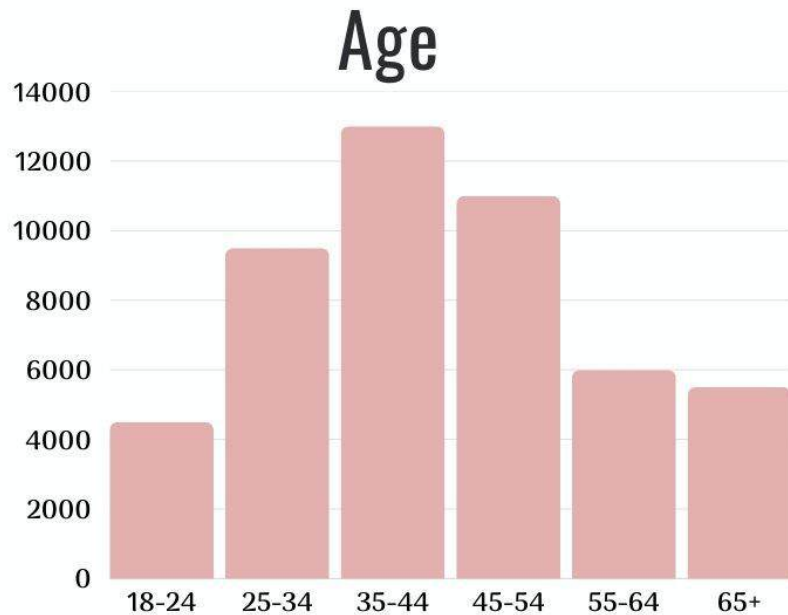
22%



78%

GENDER

# Digital Audience Overview



### Countries



**JAPAN**



**USA**



**CHINA**

\ Weekly /  
EXCLUSIVE  
NEWSLETTER

Sent: 295k

Open: 98k

Open Rate: 33.4%

Click Through Rate: 3%

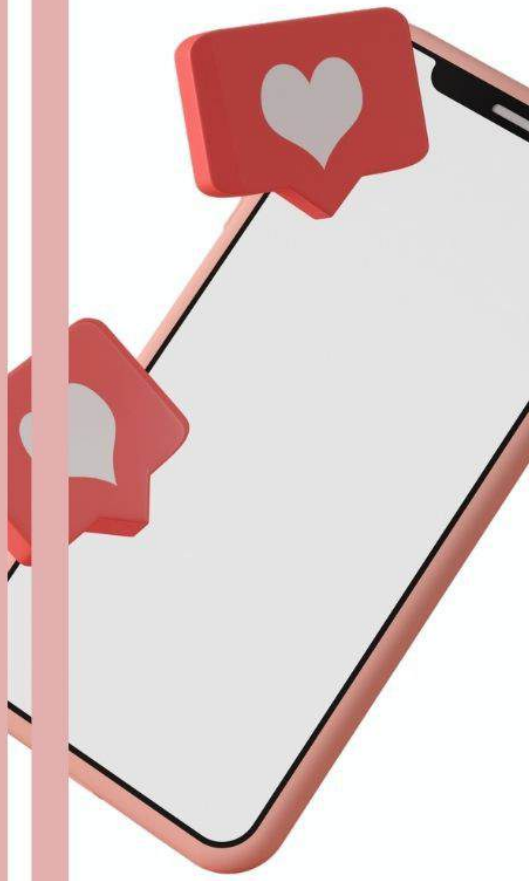




♥ 10K

**b.glenish!**

# Social Media



# SOCIAL MEDIA OVERVIEW



LINE  
@ビーグレン  
250k Followers

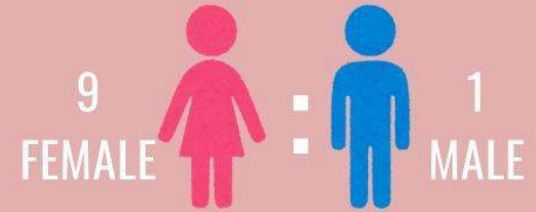


INSTAGRAM  
@bglen\_official  
14.1k Followers

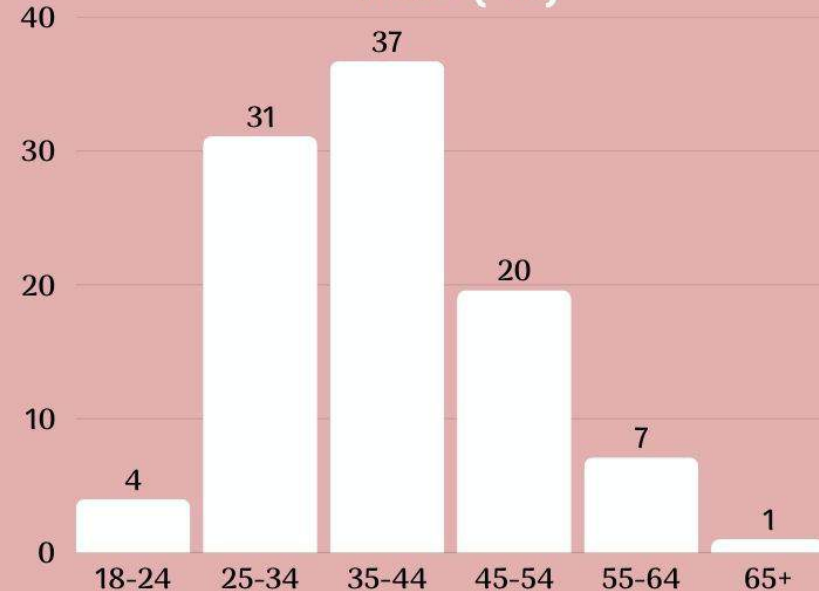


X  
@bglen\_official  
12.7k Followers

## GENDER



## AGE (%)



# THANK YOU

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